

## PRESS RELEASE

## Launch of the Prospective Issuers Training Programme

The Zimbabwe Stock Exchange Limited ("ZSE") is pleased to announce the launch of the Prospective Issuers Training Programme. The Prospective issuers training programme was officially launched today (09 February 2024) by the ZSE CEO, Mr Justin Bgoni.

As part of the strategic initiatives of the ZSE to promote listings, the prospective issuers training programme is a structured initiative designed to offer guidance, support, and mentorship to potential issuers who are interested in accessing the capital markets through an initial public offering (IPO) or other listing methods. The training will be offered free of charge to the successful applicants.

The structure of the program entails practical sessions to ensure that companies receive comprehensive guidance and support throughout the listing process. The training program will be administered by industry experts within the capital markets ecosystem covering the following key areas;

- Listing process
- Listing requirements, compliance obligations and market dynamics
- Guidance on navigating listing challenges
- Financial and integrated reporting
- Corporate governance
- Investor relations and strategic corporate communications.
- Investment pitches by prospective issuers
- Tools and resources to develop robust investor relations strategies and build strong relationships with key stakeholders

The training will encompass practical workshops where executive directors will attend. The program is structured in three sessions running for three months. The training programme is designed to offer the following benefits to prospective issuers;

- **Capital Raise:** Listing on the exchange avails an additional capital-raising platform for prospective issuers.
- **Enhanced profile:** Listing enhances a company's corporate image to its stakeholders. An enhanced image is valuable and can lead to customer retention, better trade terms with suppliers, lower cost of borrowing and attraction and retention of skilled human capital.
- **Expert Advisory:** The program offers prospective issuers access to a host of advisors and consultants who offer expert advisory on how to navigate the listing journey.
- **Flexible corporate restructuring:** Prospective Issuers will learn how to undertake value enhancing corporate restructuring initiatives such as mergers, acquisitions or disposals more flexibly.
- **Business Sustainability and Governance**: The program enables companies to develop relevant corporate governance structures that enhance decision making thus ensuring the probability of the business to continue operating successfully.

Prospective Issuers interested in applying for the programme, will apply via the web portal <u>www.events.zse.co.zw</u> Applications are open from 09 February 2024 and will close on 08 March 2024. The successful applicants will be communicated to after completion of the selection process.

For more information on the Prospective Issuers training programme, contact:

**Zimbabwe Stock Exchange Limited** ZSE Markets +263 24 2886830-5 Email: <u>operations@zse.co.zw</u>, <u>info@zse.co.zw</u>

For and behalf of the Zimbabwe Stock Exchange Limited

Justin Bgoni

Justin Bgoni Chief Executive Officer **Date of Issue: 09 February 2024**